



45TH ANNIVERSARY GALA

Support & Underwriting Opportunities



Friday, October 13, 2017

7:00-11:00 pm – Pines Manor, Edison, NJ

PRAB is proud to honor these four (4) individuals and institutions:

Lauren Hernández
Community Excellence

US Olympic Gold Medal
Gymnast & 2016 Dancing With
The Stars Champion

Blanquita Valenti
Community Pioneer

PRAB Founder & Middlesex
County Freeholder

Healthier Middlesex
Community Partner

CHIP Partnership between
Robert Wood Johnson & Saint
Peter's University Hospitals

Corporate Synergies
Corporate Partner

PRAB's Health Insurance
Broker

GALA SUPPORT OPPORTUNITIES

Presenting Sapphire Partner: \$30K

- Listed as *Presenting Sapphire* Partner in all Gala Materials
- Speaking Role during Gala Dinner
- Private meet & greet with honorees & special guests
- Recognition in all Gala Promotions
- Acknowledgment during Gala Dinner
- Company Logo displayed on all Gala Sponsor Boards PLUS own signage
- Naming Rights for Gala in general
- Full-page Center Ad in Gala Journal
- Product placement in VIP and Guest Giveaways
- 8 Tickets to VIP Reception
- 2 Premier Tables of 10

Amethyst Partner: \$5K

- Listed as *Amethyst* Partner in select Gala Materials
- Recognition in Gala Promotions
- Acknowledgment during Gala Dinner
- Company Logo displayed in select Gala Sponsor Boards
- Naming Rights for Gala Awards Ceremony OR Silent Auction
- Half-page Ad in Gala Journal
- 6 Tickets

Ruby Partner: \$20K

- Listed as *Ruby* Partner in all Gala Materials
- Recognition in Gala Promotions
- Acknowledgment during Gala Dinner
- Company Logo displayed in all Gala Sponsor Boards
- Naming Rights for Gala Dinner OR Reception
- Full-page Select Ad (inside front, inside back, or back) in Gala Journal
- Product placement in VIP and Guest Giveaways
- 4 Tickets to VIP Reception
- 1 Premier Table of 10

Turquoise Partner: \$3.5K

- Listed as *Turquoise* Partner in select Gala Materials
- Acknowledgment during Gala Dinner
- Company Logo displayed in select Gala Sponsor Boards
- Quarter-page Ad in Gala Journal
- 4 Tickets

Advocate: \$1K

- Listed as *Advocate* in Gala Journal
- Acknowledgment during gala dinner
- Business Card ad in Gala Journal
- 4 Tickets

Emerald Partner: \$10K

- Listed as *Emerald* Partner in select Gala Materials
- Recognition in Gala Promotions
- Acknowledgment during Gala Dinner
- Company Logo displayed in select Gala Sponsor Boards
- Naming Rights for Gala Entertainment OR Media & Photography
- Full-page Ad in Gala Journal
- Product placement in Guest Giveaways
- 2 Tickets to VIP Reception
- 1 Table of 10

Developer: \$500

- Listed as *Developer* in Gala Journal
- 2 Tickets

Servant: \$350

- Listed as *Servant* in all Gala Journal
- 1 Ticket



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GALA TICKET & TABLE PURCHASE OPPORTUNITIES

Individual Tables (of 10) \$1.7K

of Tables:

Individual Tickets: \$175

of Tickets:

GALA JOURNAL AD PURCHASE OPPORTUNITIES

Full Page*
\$1,200

5.5" W x 8.5" H

#

Half Page
\$600

5.5" W x 4.25" H

#

Quarter
Page: \$300

2.75" W x 2.125" H

#

Business
Card: \$150

1.375" W x 2.125" H

#

Send JPEG or PDF Ad, or submit copy and high resolution images by September 15, to Indira Martir: imartir@prab.org or call (732) 828-4510 x101

**See Gala Support Opportunities for info on Inside Front Cover, Inside Back Cover, and Back Cover*

PRAB UNDERWRITING OPPORTUNITIES

Donation goes directly for general support OR a chosen program area: *Early Childhood / Youth / Family / Community / Health*

Advocate: \$10K

- Listed as *Underwriting Advocate* in select Gala Materials
- Recognition in Gala Promotions
- Acknowledgment at Gala Dinner
- Company Logo displayed in select Gala Sponsor Boards
- Full-page Ad in Gala Journal
- 1 Gala Table

Developer: \$5K

- Listed as *Underwriting Developer* in select Gala Materials
- Recognition in Gala Promotions
- Acknowledgment at Gala Dinner
- Company Logo displayed in select Gala Sponsor Boards
- Half-page Ad in Gala Journal
- 6 Gala Tickets

Servant: \$3.5K

- Listed as *Underwriting Servant* in select Gala Materials
- Quarter-page Ad in Gala Journal
- 4 Gala Tickets

PRAB DONATION OPPORTUNITY

I cannot attend the Gala, but would like to make a tax-deductible donation to PRAB of:

\$

PAYMENT INFORMATION

Please return this form along with your check (payable to PRAB, Inc.) to: **Indira Martir, Executive Assistant, PRAB, Inc., 90 Jersey Avenue, New Brunswick, NJ 08901.** Credit card payments online are forthcoming.

Full Name:

Company:

Title:

Full
Address:

Phone #:

Email:

Method of
Payment:

☐ Check

☐ Paypal (online)